



#HealthierMO

Transforming the Future of Public Health in Missouri

FPHS Workgroup 10/8/19 Meeting Summary

The FPHS Workgroup held its third meeting virtually, via GoToMeeting, on October 8, 2019. The primary objective for the meeting was to review comments collected during focus groups that were held with local public health administrators and key staff throughout Missouri in September 2019. A document summarizing the focus groups' comments was shared with the FPHS Workgroup. Casey gave a brief presentation to provide additional detail.

The Workgroup was asked a series of questions to help initiative staff gain additional insight into final revisions recommended for the FPHS model. Main themes that emerged were how health equity should be included in the model, who the audience will be, and whether there is a need to create a model different from the national (PHNCI) model.

The group reviewed a set of five sample sketches Dr. Todd Daniel created, based on focus group and Workgroup input. They discussed each model's strengths and weaknesses.

Members agreed the final FPHS model needs to be simple, easy to read and clearly representative of public health. They felt it should be recognizable and intuitive. They preferred something colorful, but not whimsical, that is visually unique to Missouri, but reflects wording from the national model. They emphasized the model needs to demonstrate the interconnectivity of components and show an accurate balance between the areas of public health expertise and the capabilities. The group did not reach consensus on whether the model should be fluid. They also had differing ideas on if, or how, health equity should be included in the model.

While discussion about the target audience for the model varied widely, the group concurred that it should initially be used with an internal audience of public health organizations, and could be shared more widely with a broader audience (public health stakeholders) in the future, with the use of more descriptive language.

A summary of the meeting will be shared with the #HealthierMO Executive Committee, and input will inform development of a final draft model(s) to be reviewed by the Executive Committee at their next meeting, October 31, 2019.

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