



# #Healthier MO Transforming the Future of Public Health in Missouri

Phase 1 Summary: Sep 2017—Aug 2018

**Vision:** This grassroots initiative seeks to transform Missouri’s public health system into a stronger, more sustainable, culturally relevant and responsive system that can meet the challenges of Missouri’s diverse communities. The initiative does not propose a quick fix, but advocates for long-term, system-wide change that will revitalize public health in order to offer every Missouri resident the opportunity for a healthier life.

## Phase I Outcomes

Professional organizations committed to align, in order to create a more **unified voice** for public health

**120 stakeholders** provided valuable input during Convening Session

Professional Organizations identified four workgroups to address **10 goals**

**35-member Advisory Council** guided development of Phase II proposal

Steering Committee transitioned **leadership** to Executive Committee

**32%** of local public health agencies identified as initiative Partners

### Stakeholders Requested . . .

Keep us informed about initiative progress

Bulleted updates, shareable content

Opportunities to actively participate in transformation effort

An Advisory Council with fresh ideas, diversity and an understanding of public health

Detail on current public health funding structure in Missouri

Connect with students

### . . . Initiative Responded

Timeline, e-updates, fresh website content and social media postings

#HealthierMO Today e-newsletter

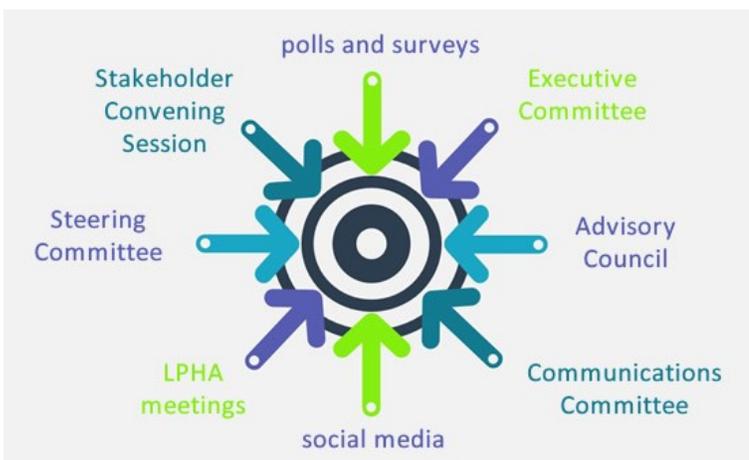
Polls, surveys, roles, Convening, Communications Committee, emails

35 diverse, multi-disciplinary, statewide representatives committed to public health transformation

Overview of Missouri’s public health financial structure

E-learning module, Communications Committee, Convening, internships

## Phase I Stakeholder Input



## Initiative Leadership

Missouri Public Health Association launched the #HealthierMO initiative in September 2017 in partnership with Support KC.

Representatives from Missouri Department of Health and Senior Services, local public health agencies and Missouri’s professional organizations focused on public health support and actively participate in the initiative.

Funding for Phase I of the multi-year initiative was provided by Missouri Foundation for Health and the Health Care Foundation of Greater Kansas City.

**What’s Next:** The Phase II plan includes a comprehensive public health system review with assessments of capacity, policies and funding structure, and development of a foundational public health services model unique to Missouri.



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