#HealthierMO

Transforming the Future of Public Health in Missouri

Phase I Recap

September 1, 2017—August 31, 2018

We Asked—You Provided

Missouri’s Professional Organizations committed to collaboration and alignment in order to create a unified voice for public health advocacy and offer increased value to membership.

<table>
<thead>
<tr>
<th>Input</th>
<th>Engagement</th>
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<tbody>
<tr>
<td>Stakeholder Convening Session</td>
<td>Active support from 32% of Missouri’s LPHAs on Partners and Supporters Map</td>
</tr>
<tr>
<td>Executive Committee</td>
<td>201 subscribers to #HealthierMO Today</td>
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<tr>
<td>Advisory Council</td>
<td>7.4 K Twitter impressions</td>
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<td>LPHA meetings</td>
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<td>social media</td>
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You Asked—We Provided

- Keep us informed on progress
- Bullet point updates and shareable content
- Opportunity to actively participate in transformation effort
- Advisory Council to be diverse group with public health understanding and fresh ideas
- Detail on current public health funding structure
- Connect with students

Timeline, e-updates, fresh website and social media content
#HealthierMO Today e-newsletter content
Stakeholder Convening, Communications Committee, roles, surveys, polls, emails
35 diverse, multi-disciplinary, statewide representatives committed to public health system transformation
Overview of Missouri’s public health financial structure
Developed e-learning module for university students; seat on Communications Committee; attended Convening; internships

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